



May 1, 2019

Dear Colleague:

The Nebraska Nurses Association and Nebraska Nurse Practitioners would like to invite you to participate as an exhibitor and/or sponsor in our joint Convention ***Nursing – Putting the Pieces Together: Where do you fit?*** scheduled for October 2 – 4, 2019 at the Younes Conference Center located at 416 Talmadge Street in Kearney, Nebraska. Last year, more than 300 registered nurses, advanced practice registered nurses and pre-licensure nursing students attended this event. We would appreciate your support and hope you will consider exhibiting and/or sponsoring the event!

The convention provides you with an excellent opportunity to have direct contact and network with student nurses, nurses and advanced practice registered nurses in a variety of decision-making roles. You will be able to communicate the value of your medication, product or service to individuals in all levels of nursing. The convention also provides the setting for RNs, APRNs and students to examine employment opportunities.

Exhibits – Exhibits are scheduled for **Thursday, October 3rd** only. The exhibit hall will be open 8:00 am until 4:00 pm on October 3. Ample time will be given for exhibit viewing and for the opportunity to interact with providers. Due to participant feedback, it is highly recommended that you maintain and occupy your display until 4:00 p.m. Through your investment of both time and money, it would be in your best interest to stay in order to maximize your exposure. We know that reasons for early departure may vary, and we understand that sometimes early departure cannot be avoided; however, we want both you and the participants to have as much time as possible to connect.

The fee for exhibiting is \$375.00 for Non-Profit agencies (501(c) organizations) and \$750.00 for Pharmaceutical/Corporate/For-Profit agencies. Discounts are also provided for companies who require two tables. This fee includes (1) six-foot clothed & skirted table, (1) chair, and (1) luncheon ticket. Additional items are available through the Younes Conference Center for a fee.

Please [click here](#) to register online if you intend to exhibit. Registration will be open until **September 16, 2019**. Because exhibit space will be limited, we ask that you notify us of your intent to exhibit as soon as possible so we may reserve a table for you.

Industry Dinners – If you are interested in sponsoring an Industry Dinner at a local venue one evening during the event, please email Deb Braun at dlbraun517@gmail.com for more details.

Sponsors – You may also maximize the exposure of your company by sponsoring a lunch, break or dinner during the event. Opportunities and pricing for sponsorships options are listed in the online registration system. Through sponsorship you will reap the benefits of extra visibility for your organization and/or services, while also communicating your support for the members of the Nebraska Nurses Association and Nebraska Nurse Practitioners. *If you have any questions about sponsorship or exhibiting at the event, please contact Sara at the Midwest MSD office at 573-636-4623 ext. 102 or by email at sara@midwestnurses.org.*

On behalf of Nebraska Nurses, we appreciate your consideration. We hope that you will take this opportunity to increase your exposure to the healthcare industry by being an exhibitor and/or sponsor at our upcoming convention. We look forward to a hearing from you!

Sincerely,

Douglass Hass
NNA President & Joint Convention Chair

Diane Jackson
Joint Convention Co-Chair